"Heritage as economic resource: revitalisation, tourism, development"

Programme

December 06th 2013 (University of Zagreb, Trg maršala Tita 14, Zagreb)

10:00 Welcome words
- Prof. Srdan Novak (Head, University of Zagreb Centre for Research, Development and Technology Transfer)
- the highest representative from the Ministry of Culture of the Republic of Croatia
- the highest representative from the Faculty of Humanities and Social Sciences, University of Zagreb
- Andreja Rihter (Director, the International Foundation-Forum of Slavic Cultures)

10:20 Session I (moderator: Dr. Darko Babic, Faculty of Humanities and Social Sciences, University of Zagreb)
- Prof. Drago Roksandic (Professor, History Department, Faculty of Humanities and Social Sciences, University of Zagreb, HR) Setting the scene: Jankovic Castle
- Susan Cross (Director, TellTale, UK & ex-vice Chair of the UK Association of Heritage Interpretation) Developing heritage tourism in areas of conflict: interpretation, remembering and forgetting
- Prof. Sérgio Lira (Associate Professor, University Fernando Pessoa, Porto, PT & creator of the Hat Industry Museum in Portugal) Making of a Museum - the case of the Hat Industry Museum
- Annabelle Diot (Associate Director, Avesta International Consultancy, FR) Are private developers and companies the future of heritage?
- Brice Duthion (lecturer at Conservatoire national des arts et métiers - CNAM & member of scientific council of Institut français du tourisme, FR) - Heritage and tourism in France

12:00 Coffee break

12:15 Session II (moderator: Prof. Drago Roksandic, Faculty of Humanities and Social Sciences, University of Zagreb)
- Prof. Irena Lazar (Dean, Faculty of Humanities, University of Primorska, SI) Heritage education as the basis for development of heritage as economic resource
- Dr. Lidija Nikočević (Director, Ethnographic Museum of Istria & President of ICOM Croatia, HR) Negotiating intangible culture: examples from the Ethnographic Museum of Istria
- Andreja Rihter (Director, Forum of Slavic Cultures & President, European Museum Academy) - Heritage of Socialismus for Tourists
- Goranka Horjan (Director of the Museums of Hrvatsko Zagorje, HR & member of the Executive Board of ICOM Paris) Resource not a burden

13:45 Discussion

14:15 Lunch

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By The European Union

Jankovic Castle: historic site, generating sustainable
development of the Ranvi Kotari region
(EUROPEAID/133266/C/ACT/MULTI)
December 7th 2013 (Study visits: Janković Castle, Islam Grčki + the city of Zadar)

08:00 Bus departure from the Faculty of Humanities and Social Sciences

12:00 Janković Castle, Islam Grčki
- Welcome by representatives of Desnica family
- Guided site tour of the Janković Castle and surrounding area

13:00 Departure for the city of Zadar

13:30 Lunch break at the National Museum Zadar - Gallery of Fine Arts + visit to exhibition

15:30 Site visits - the city of Zadar

17:00 Departure for Zagreb

20:45/21:00 Zagreb

There is no registration fee for participating still all interested must register by sending filled out registration form by e-mail to Viktorija Kunštek (viktorija.kunstek@unizg.hr) by December 4th, 2013.

For any further questions about the event please contact Dr. Darko Babic (Sub-Department of Museology and Heritage Management, Department of Information and Communication Sciences, Faculty of Humanities and Social Sciences, University of Zagreb) at dbabic@ffzg.hr

Note:
International seminar "Heritage as economic resource: revitalisation, tourism, development" is realised in assistance with:
- the International Foundation - Forum of Slavic Cultures
- ICOM Croatia
- the Ministry of Culture of the Republic of Croatia